



# Illinois Heartland Library System

## ADVOCACY COMMITTEE MEETING MINUTES

March 7, 2017

3:30 p.m.

### Members

Geoffrey Bant  
Tina Hubert  
Beverly Obert  
Sandy West, Chair  
Sara Zumwalt  
Leslie Bednar  
Chris Dawdy  
Ellen Popit

### Call to Order

-by Sandy West at 3:38 p.m.

### Roll Call

*Members present: Geoffrey Bant, Tina Hubert, Beverly Obert, Sandy West (Chair), Sara Zumwalt, Leslie Bednar, Chris Dawdy, Ellen Popit*  
*Others present: Stacie Bushong*

### Approval of February 2017 Minutes

-Tina Hubert motion. Chris Dawdy second. Motion approved.

### Unfinished Business

-Committee reviewed the updated goals and actions list and recommended it be sent to the full board. Bev Obert motion. Tina Hubert second. Motion carried.

### New Business

- Elevator Speech – Members shared their examples and they will be added to the Goals and Activities document. The purpose of the message is to open up a conversation to introduce IHLS.
- Presentation for the IHLS board meeting – A document will be created to present to the board at the March meeting.

### Public Comment

-It was suggested that elevator speech is simple and uses lay terms.

### Announcements

- The standing meeting day will be the first Tuesday each month at 3:30 p.m. The next meeting is scheduled for April 4, 2017.

### Adjournment

-Motion to adjourn at 4:37 by Sara Zumwalt. Bev Obert second. Adjourned 4:37 p.m.