



Illinois Heartland Library System

ADVOCACY COMMITTEE MEETING

May 4, 2017

3:00 p.m.

Geoffrey Bant
Tina Hubert
Beverly Obert
Sandy West, chair
Sara Zumwalt
Leslie Bednar
Chris Dawdy
Ellen Popit

Call to order

-By Sandy West at 3:00 p.m.

Roll Call

Members present: Bev, Geoffrey Bant, Tina Hubert, Beverly Obert, Sandy West (Chair), Sara Zumwalt, Ellen Popit

Others present: Julia Pernicka

Public Comment

None

Approval of the March 29, 2017

--Tina Hubert motion. Bev Obert second. Motion approved.

Old Business

- a. Elevator Speech – Discussed the Elevator Cheat Sheet and bullet points is from the perspective of the staff members. Need something for all types (staff, board, school librarian, etc.). Fund recognition should include IMLS funding.
- b. Review benchmark timeframe – Original timeframe was 18 month. Ten months remaining. Do we want to look at adding new members when the new board members come on board? Discussed where the focus of the Advocacy Committee should be. What does the Advocacy Committee Meeting, Priorities Committee and the Communications Committee do? Is the project to help libraries advocate or themselves or IHLS to advocate through libraries. Joint meeting in June with the Advocacy Committee and the Priorities Committee to outline a benchmark and timeline. Geoff requested that Sandy come up with what she sees as the goal of the committee. Who is the focus of our attention?
- c. Review champions/allies list – No update

New Business

None

Public Comment

-Training on July 18 – We need to get all of the board members to participate.

Next meeting

– June 1 – 9.am. – Joint meeting with Priorities Committee via Zoom on June 1 at 9:00 a.m.

Adjournment

– Motion to adjourn at 3:46 Sara Zumwalt. Tina Hubert second. Meeting adjourned at 3:46 p.m.