



# Illinois Heartland Library System

## ADVOCACY COMMITTEE MEETING

June 7, 2017

10:00 a.m.

Geoffrey Bant  
Tina Hubert  
Beverly Obert  
Sandy West, chair  
Sara Zumwalt  
Susan Pennington  
Leslie Bednar  
Chris Dawdy  
Ellen Popit

### **Call to order**

By Sandy West at 10:07 a.m.

### **Roll Call**

Members present: Geoffrey Bant, Tina Hubert, Sandy West (Chair), Sara Zumwalt, Ellen Popit, Leslie Bednar, Chris Dawdy, Susan Pennington

Members absent: Bev Obert

Others present: Stacie Bushong, Laura Huth

### **Public Comment**

None

### **Approval of the May 4, 2017 Minutes**

Sara Zumwalt motion. Geoff Bant second. Motion approved.

### **Old Business**

Review champions/allies list

- Chris Dawdy will share the document with all committee members so they can add to the list.

Decided to use as a project for the full board at the July board training. Emphasis on adding people from all areas IHLS covers. Also suggested was reaching out to member libraries who best to add from their communities.

### **New Business**

Introduction of Laura Huth from do good Consulting

-Laura Huth provided some background into our decision to have her work with us on the next phase of IHLS advocacy. She asked for what the intended goal of the Advocacy committee. Sandy explained ultimately financial support is the goal, but also to give the public knowledge about what IHLS does for libraries and how it benefits their communities. A committee member suggested we need member libraries to advocate for IHLS. Possibly each board member can contact member libraries in addition to sending an anonymous online survey option. Another members suggest pointing member libraries toward tools they can use to advocate for themselves.

Next phase of IHLS advocacy project

-Laura Huth will send an anonymous survey to committee members to gain feedback for moving forward. After board training the committee will have a better understanding of what their tasks will be and who to assign them to. Everyone will leave with a written personal plan of action.

**Public Comment**

None

**Next meeting**

July 18 – 10 a.m. Board training with Laura Huth at Keller Convention Center in Effingham

**Adjournment**

Susan Pennington motion. Sara Zumwalt second. Meeting adjourned at 11:59 a.m.