



Digital Information Products

FOR K-12

2018 - 2019 Catalog



World Culture



The USA



Maps



Language



World Food



WORLD TRADE PRESS®
The Global Knowledge Company



Digital Information Products

FOR K-12

2018 - 2019 Catalog



World Trade Press is the world's premier publisher of country-by-country information products for culture, travel, language and food. Our online databases help students and teachers understand cultures of the world, learn languages, and become global citizens.

Our thousands of institutional subscribers and licensees include middle and high schools, public libraries, academic institutions, and government agencies.

We salute our worldwide team of hundreds of professional researchers, writers, editors, database administrators, graphic designers, web developers, and freelancers whose knowledge, experience, and expertise make our products possible.



- ◆ 175 Countries
- ◆ 84 Culture-specific topics each
- ◆ Sample topics: greetings, gift giving, education, holidays, folklore, history, women in culture, cuisine, sports, maps, flags, and religion.



- ◆ 60,000 Royalty-free maps
- ◆ Map categories include: world, regional, country, state, political, physical, outline, environmental, scientific, and antique maps. Plus visual glossaries, geography games, flag images, and teaching tools.



- ◆ 50 U.S. States, 4 U.S. Territories and the District of Columbia
- ◆ USA as a country
- ◆ 90 Topics for each state, territory, and the District of Columbia
- ◆ 106 topics for the USA as a country



- ◆ 30 Languages of study
- ◆ 30 Interface languages
- ◆ 260 important words and phrases for each language
- ◆ 7,800 Native-speaker video clips



- ◆ 174 Countries, 17 food-related topics each
- ◆ 545 Ingredient articles
- ◆ 7,000+ Traditional recipes
- ◆ "A cookbook for 174 countries."

LOW-COST ANNUAL SUBSCRIPTIONS FOR K-12*

Middle School	1 Product	2 Products	3 Products	4 Products	5 Products
1 - 600 enrollment	\$125	\$210	\$285	\$345	\$395
601 - 1,000	\$150	\$255	\$345	\$420	\$480
1,001+	\$200	\$340	\$460	\$560	\$625
High School	1 Product	2 Products	3 Products	4 Products	5 Products
1 - 1,000 enrollment	\$175	\$300	\$405	\$490	\$560
1,001 - 2,000	\$200	\$340	\$460	\$560	\$625
2,001+	\$250	\$425	\$575	\$700	\$775

*Call for multi-school and district discount pricing.



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FEATURES

- ◆ 175 Country Culture guides
- ◆ 84 Data categories for each
- ◆ Climate, Culture
- ◆ Education, Food, Recipes
- ◆ Famous People, History
- ◆ Holidays, Human rights
- ◆ Language, Language videos
- ◆ Life Cycles, Maps, Flags
- ◆ National Symbols, Religion
- ◆ Teaching Tools, Lesson Plans
- ◆ Geography Games, Puzzles

Standard

- ◆ Mobile friendly
- ◆ Intuitive navigation
- ◆ New content every month
- ◆ Unlimited simultaneous users
- ◆ Remote user access
- ◆ Full maintenance and hosting
- ◆ Usage statistics
- ◆ Promotional materials

The World at Your Fingertips

Improve your students' Global CQ (Cultural Intelligence), in an increasingly connected world.

ABC World Culture™ is an online database of information about the culture, language, history, food, religion and much more, for 175 countries.

ABC World Culture™ builds understanding about national, ethnic, and cultural diversity, preparing students to live in the global village of the 21st Century. Enjoy a breadth and depth of content unmatched by any other resource. What's your Global CQ?

BENEFITS

- ◆ Supports students as a one-stop research resource for country reports and class projects.
- ◆ Provides teachers with lesson plans and classroom activities.
- ◆ A key resource for international and cross-cultural studies, the social sciences, women's studies, language studies, and study abroad programs.
- ◆ Supports international students with content available in 103 languages.





FEATURES

- ◆ 60,000+ Royalty-free maps
- ◆ World, Regional, Country
- ◆ State, Provincial, Territory
- ◆ Modern, Historical, Antique
- ◆ Maps of Discovery, Exploration, Expansion
- ◆ Climate, Geology, Ecology
- ◆ Library of Congress, NASA
- ◆ Holy Land
- ◆ Atlas of Canada
- ◆ Glossaries (12)
- ◆ Geography Language Videos
- ◆ Flags of the World
- ◆ Lesson Plans, Geography Games, Puzzles

Standard

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- ◆ Unlimited simultaneous users
- ◆ Remote user access
- ◆ Full maintenance and hosting
- ◆ Usage statistics
- ◆ Promotional materials

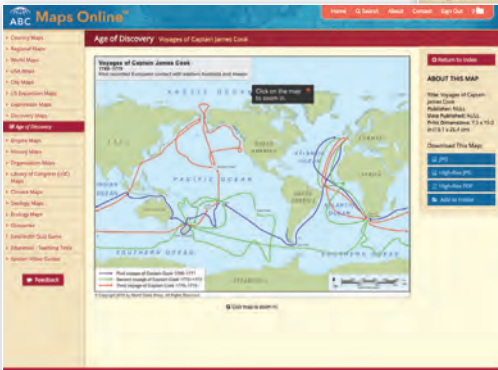
Maps • Maps • Maps

Maps have fascinated us for thousands of years. They help us know where we've been, where we are, and where we're going. They provide a visual glimpse of our world, enhancing understanding.

ABC Maps Online™ is the world's largest collection of royalty-free, downloadable maps for K-12 schools. Students, teachers, and administrators can use our more than 60,000 maps in school reports, school lesson plans, and personal research projects.

BENEFITS

- ◆ All maps are downloadable and royalty-free for non-commercial use.
- ◆ Students can use maps and flags for school reports.
- ◆ Supports teachers with lesson plans and activities.
- ◆ Supports students and teachers with learning games and quizzes to learn about world and USA geography.





FEATURES

FOR U.S. STATES (90 modules)

- ◆ State Animals, Plants
- ◆ Climate, Crime, Demographics
- ◆ Economy, Education, Flag, Seal
- ◆ Food and Recipes, Symbols
- ◆ Geography, Geology, Land, Maps
- ◆ Government, Politics, Flags
- ◆ History, Indigenous Peoples

FOR USA COUNTRY (106 modules)

- ◆ Culture and Society, Education
- ◆ Famous People, Food, Recipes
- ◆ Historical Timelines (20)
- ◆ Immigrant Groups
- ◆ Indigenous Peoples
- ◆ Language, Life Cycles, Religion
- ◆ Maps, National Symbols

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- ◆ Usage statistics
- ◆ Promotional materials



From Sea to Shining Sea

Knowledge of who we are, where we've come from, and where we live are fundamental qualities of being informed American citizens.

ABC the USA™ provides students and teachers with an unmatched resource for understanding the country's people, history, economy, geography, symbols, culture, and society.

From Alabama to Wyoming explore the great American experiment with **ABC the USA™**.

BENEFITS

- ◆ Provides students with a one-stop reference for state reports, projects, and presentations.
- ◆ Supports teachers with lesson plans and activities.
- ◆ Saves schools and libraries money by combining information in a single, easy-to-use resource.
- ◆ Supports international students with content available in 103 languages.





FEATURES

- ◆ 30 Languages of study
- ◆ 30 Interface languages
- ◆ 20 Glossaries
- ◆ 260 Important words and phrases for each language
- ◆ Native speaker videos
- ◆ Color photos and illustrations

Standard

- ◆ Intuitive navigation
- ◆ Unlimited simultaneous users
- ◆ Remote user access
- ◆ Full maintenance and hosting
- ◆ Usage statistics
- ◆ Promotional materials

Learn Foreign Language Vocabulary

Possessing an understanding of a foreign language is essential in today's globalized world. Even learning basic terms such as "Hello" and "Thank you" in another language is beneficial.

ABC Lingo LITE™ is an image and video-based foreign language learning tool for 260 of the most basic words and terms in 30 languages. Users may select from any of 30 interface languages.

ABC Lingo LITE™ uses Associative Multimedia Learning™, to help the user associate an image with the correct foreign word without first translating it into their native language.

BENEFITS

- ◆ Provides an intensive foreign language vocabulary building tool to support classroom and textbook learning.
- ◆ Enables users to hear and see words spoken. Seeing lips move is an essential part of learning how to pronounce a word.
- ◆ Helps students prepare for study abroad programs.
- ◆ Supports non-English speakers with 30 different language interfaces.





FEATURES

- ◆ 174 Country cookbooks
- ◆ 7,000+ Traditional recipes for: Appetizers, Soups, Salads, Main Dishes, Side Dishes, Breads, Snacks, Desserts
- ◆ 1,700+ Food culture articles
- ◆ 14,000+ Color photos
- ◆ 550+ Ingredient articles
- ◆ Reference (15+ modules)
- ◆ New featured country every day

Standard

- ◆ Mobile friendly
- ◆ Intuitive navigation
- ◆ New content every month
- ◆ Unlimited simultaneous users
- ◆ Remote user access
- ◆ Full maintenance and hosting
- ◆ Usage statistics
- ◆ Promotional materials

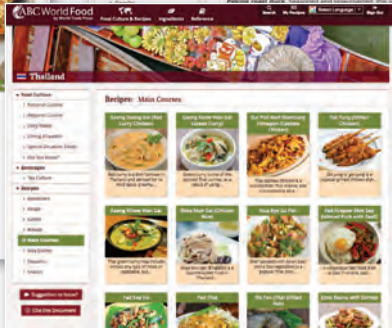
Learn World Culture through Food

People have been connecting with other cultures through food for thousands of years. Knowledge of local food and food culture is a fun, exciting, and essential ingredient in understanding people of another country.

ABC World Food™ is a comprehensive database of recipes and food culture articles for 174 countries. Think of it as a world cookbook for 174 countries, but it's much more.

BENEFITS

- ◆ Provides students with food culture information and recipes for country reports.
- ◆ Provides students in cooking and culinary programs with an unmatched resource for learning international cuisine.
- ◆ Supports international students with content available in 103 languages.





ABC Database Access

by World Trade Press®



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