

Digital Equity Capacity Kickstarter (DECK) Grant Application Evaluation Criteria

Rubric adapted by Illinois Heartland Library System

Need of the Eligible Applicant (30%)		
<i>The level of demonstrated need for improved broadband access, adoption, and/or use, particularly to underserved or underrepresented populations.</i>		
Criteria	Max. Point Value	Checklist
Economic need in each target community, as evidenced by the proportion of populations eligible for ACP, other economic data, or connectivity levels within the community.	10 pts.	
Indicate the current number of navigators, number of previous digital training occurrences, or number of residents who need training and/or broadband access.	10 pts.	
Indicate the current number of CTCs or other public resources for basic computer training and/or online services; or	8 pts.	
Provide the current broadband access vision and goals, discuss current environment for broadband expansion, or provide detailed next step for future partnerships.	2 pts.	
TOTAL	30 pts.	
Capacity of the Eligible Applicant (30%)		
<i>The level of commitment and appropriate skills of the lead organization to manage the project(s), particularly any recent experience in similar digital equity programming, initiatives, or activity.</i>		
Criteria	Max. Point Value	Checklist
The level of experience proposed staff has with ACP or other broadband initiatives.	6 pts.	
Number of staff working on the project.	6 pts.	
Staff resources available and time dedicated to the project.	6 pts.	
Amount of training needed prior to enacting project.	6 pts.	
Ability to participate in other Broadband engagement opportunities.	6 pts.	
TOTAL	30 pts.	
Quality of the Proposal (30%)		
<i>The commitment of the lead organization to achieve one or more digital equity outcomes, particularly to underserved and underrepresented populations, and following processes to ensure broad community awareness and participation.</i>		
Criteria	Max. Point Value	Checklist
Demonstrate the digital equity outcomes are realistic for both area population and time frame.	10 pts.	
Provide a fundamentally sound plan to meet program goals.	10 pts.	
Provide a quantitative measure of the impact expected from the project.	10 pts.	
TOTAL	30 pts.	
Community Support (10%)		
<i>The level of demonstrated support from community stakeholders.</i>		
Criteria	Max. Point Value	Checklist
The amount of local community input received by the applicant (e.g. unique or personalized letters of support, etc.).	10 pts.	
TOTAL	30 pts.	