Thursday, November 7, 2019
Thelma Keller Convention Center
1202 North Keller Drive, Effingham, IL
Presented by
Illinois Heartland Library System

#IHLSMemberDay19
Dear Members,

Thank you for taking the time to join us at Illinois Heartland Library System’s fifth annual Member Day. We’re thrilled to provide a space in which our multi-type membership can gather, learn, and be inspired.

The IHLS Board, along with IHLS staff, are so glad you are able to attend. We are committed to providing professional development to member libraries throughout the year and believe this event in particular provides a unique opportunity to engage with the IHLS community.

Our theme this year is “2020 Vision,” and we’re excited to learn what you envision for Illinois libraries now and in the future. We hope you’ll be empowered by the sessions you attend. Today, you’ll be able to share ideas with and learn from library staff that work in libraries throughout our service area. IHLS Member Day is meant to be a day full of fun, networking, and opportunities to view library service in new and thoughtful ways. Enjoy the day!

Warmly,

Leslie Bednar  Stacey Carter
IHLS Executive Director  IHLS Board President
lbednar@illinoisheartland.org  scarter@board.illinoisheartland.org

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**WELCOME**

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**SCHEDULE AT A GLANCE**

8:30–3:30  Exhibit Hall  *Rm. C/D*
Photo Booth  *Reagan Room*
Office Hours: CMC & Delivery  *Rm. 5*

8:30–9:30  Registration  *Conference Ctr. Entrance*
Continental Breakfast  *Rm. C/D*

9:30–10:00  Welcome / Opening Remarks  *Rm. A/B*

10:00–10:45  Keynote  *Rm. A/B*
Jim Allen, 2020 Vision: Driving Success Through Service

10:55–11:55  Session 1
❖ Municipal Libraries and Their Governance  *Rm. 1*
❖ Understanding Linking for Learning (PDH)  *Rm. 2*
❖ Best Practices for Grant Writing (PDH)  *Rm. 3*
❖ What Librarians Need to Know About the Open Meeting Act  *Rm. 4*
❖ Tips for Purchasing  *Rm. A/B*

12:00–1:00  Lunch  *Rm. C/D*

1:10–2:10  Session 2
❖ Is Your Library Levying Enough?  *Rm. 1*
❖ Collaboration, Community & Leadership in the School Library (PDH)  *Rm. 2*
❖ Improving Accessibility with Talking Books (PDH)  *Rm. 3*
❖ What Librarians Need to Know About the Freedom of Information Act  *Rm. 4*
❖ Customer Service in Your Library  *Rm. A/B*

2:20–3:20  Session 3
❖ Planning for Minimum Wage  *Rm. 1*
❖ School Library Roundtable (PDH)  *Rm. 2*
❖ Doing Away with Dewey (PDH)  *Rm. 3*
❖ Fake News WILL Affect Your Library: Here’s How to Deal  *Rm. 4*
❖ How to Increase Circulation by 50%  *Rm. A/B*

3:30  Closing Comments / Prize Drawings  *Rm. A/B*
“Vision is the art of seeing what is invisible to others.”
—Jonathan Swift
Exhibit Hall  
**Rm. C/D**
The Exhibit Hall will be open from 8:30 AM to 3:30 PM. The complete list of vendors can be found on page 15.

Delivery & Cataloging Maintenance Center Office Hours  
**Rm. 5**
New this year: the Cataloging Maintenance Center and the IHLS Delivery Department will have office hours from 8:30 AM to 3:30 PM. Representatives from each will be available to answer your cataloging and delivery questions and discuss ideas and concerns in a room away from the hustle and bustle of the exhibit booths and in a quieter environment.

Breakfast / Lunch  
**Rm. C/D**
A light, continental breakfast will be served from 8:30-9 AM, and the buffet lunch today will be open from 12-1 PM. If you noted upon registration that you need a gluten-free or vegetarian meal, please notify your servers.

Nursing Moms  
**Lord Effingham Rm.**
The Lord Effingham Room is available for nursing moms needing a private space.

Photobooth  
**Reagan Rm.**
Stop by the photobooth, located down the hall and around the corner in the Reagan Room, and get your photo taken by IHLS photographer and IT Director Troy Brown. Grab a prop and strike a pose!

Prize Drawings  
**Rm. A/B**
This year, attendance and game prizes include an Illinois Wares and Fares gift basket containing items provided by local Illinois businesses; two receipt printers provided by Team One Repair; and registration with two nights of hotel accommodations to the 2020 ILA Annual Conference in Springfield, Ill., sponsored by Illinois Library Association and IHLS! The drawings will be held at 3:30 PM. Participants must be present to win.

Event Photography
IHLS may take photos of attendees throughout the day. These photos are for IHLS use only and may appear in the IHLS website, newsletter, emails and flyers, social media, and other promotional material.

Information
Need help? Look for the IHLS Member Day staff, wearing the cream-colored Member Day shirts, at the Registration/Information Table and throughout the event.

Collectible Glasses
Each attendee will receive a collectible Member Day glass at the end of the day. If you would like to purchase a second glass, a limited number will be available to purchase for $5 each at the Registration/Information Table.
NEED TO KNOW

PDH CREDIT

PDH for School Librarians
Professional development hours will be available for school librarians who attend any of the sessions in rooms 2 and 3. Look for the orange (PDH) on the schedule on page 3 and in the session descriptions on pages 10-13.

Documenting Your Attendance
Those wishing to get PDH credit must bring their IEIN numbers with them. With it, you’ll sign in and out of each designated session you attend. Attendees must be present the entire presentation to receive PDH credit. If you have any questions regarding PDH hours, please look for Ellen Popit, IHLS Associate Director, during the event day.

Are you a member of the SHARE consortium?
The SHARE Executive Council will meet for a special Executive Council meeting at 1 PM in Room C/D.
The SHARE Membership Meeting will be held immediately following the end of Member Day at 3:45 PM in Room A/B.

KEYNOTE

JIM ALLEN

2020 Vision: Driving Success Through Service

What is it that is holding your library in the present and keeping you from accessing your brightest future? What do you see as your organization’s purpose? How about your own purpose?

Jim Allen is a technology executive, professional speaker and author from St. Louis, Missouri, who helps teams figure out not just what is coming ahead, but also how to shape what is coming next. He’ll be joining us at Member Day to show us how we, as library professionals at public, school, academic, and special libraries, can lead our organizations into 2020 with a vision based in a service mentality. Learn more about Jim Allen, his work, and his philosophies on his website, GetWiredForService.com, and in his upcoming book, Wired for Service.
**SESSION ONE 10:55-11:55**

**Municipal Libraries and Their Governance**  
*Rm. 1*

**Leander Spearman**, Director of Belleville Public Library  
**Lindsey Herron**, Director of Wood River Public Library

Operate your municipal library effectively by getting the budget and services you need while preserving a degree of autonomy through good communication, diplomacy, allies, and developing a positive relationship with your city. **Leander Spearman** and **Lindsey Herron** share what they have done to achieve and maintain good working relationships with their municipalities.

**Understanding Linking for Learning (PDH) Rm. 2**

**Holly Pantle**, Librarian at Charleston Middle School, member of the Linking for Learning Task Force

*Linking for Learning, 4th Ed.*, identifies four areas of responsibility necessary for building a strong school library program: Planning and Instruction, Learning Environment, Library Administration, and Leadership. **Holly Pantle** will guide the discussion on how to effectively use this tool to evaluate and improve school library services.

**Best Practices for Grant Writing (PDH) Rm. 3**

**Karen Egan**, Assoc. Director for Development at Illinois State Library  
**Chris Dawdy**, Grants Specialist for Illinois Heartland Library System

We’ve all looked at a grant offering and then shied away because of the challenge of putting an application together. Join **Karen Egan** and **Chris Dawdy** as they discuss tips for writing effective grants and what resources are available through IHLS.

**What Librarians Need to Know About the Open Meetings Act**  
*Rm. 4*

**Christopher Boggs**, Asst. Attorney General for Illinois Attorney General

Conduct your Board meetings with confidence, knowing you are compliant. Illinois Asst. Attorney General **Christopher Boggs** will provide an overview of the legal issues surrounding compliance and answer your questions to help you conduct meetings without violating the Act.

**Tips for Purchasing Rm. A/B**

**Breana Miller**, Librarian at Tolono Public Library District

Get more from your library’s book budget by discovering more about vendors, the best times to buy, and other tricks of the trade.

**SESSION TWO 1:10-2:10**

**Is Your Library Levying Enough? Rm. 1**

**Marian Albers**, Director of Mascoutah Public Library  
**Janet Cler**, Director of Tolono Public Library District

Discover all the ways you may be able to increase the money your library receives through the levy process. Two experienced directors, one from a municipal library and the other from a district library, will share what they have done and processes for how they did it.

**Collaboration, Community, and Leadership in the School Library (PDH) Rm. 2**

**Jennifer Lara**, District Director of Instructional Media Centers & Information Literacy  
Instructor at O’Fallon Township High School

School librarians are uniquely positioned to bring immersive and
innovative literacy experiences to our community of learners. Building partnership bridges both inside and outside our schools to support these experiences is key! These bridges generate conversation and create an exciting buzz about what’s going on in our school libraries—a buzz that reaches the ears of our stakeholders. Join Jennifer Lara to learn about literacy experiences implemented at O’Fallon Township High School, and generate ideas for buzz-worthy literacy experiences for your school library program.

Improving Accessibility with Talking Books (PDH)  Rm. 3
Sharon Ruda, Assoc. Director of Talking Book and Braille Services at Illinois State Library
Everyone has patrons that experience difficulty with print materials. Sharon Ruda will discuss resources available through this program that can offer a new level of accessibility to library users experiencing difficulty with print materials.

What Librarians Need to Know About the Freedom of Information Act  Rm. 4
Christopher Boggs, Asst. Attorney General for Illinois Attorney General
Arm yourself with the knowledge to handle your next FOIA request. Illinois Asst. Attorney General Christopher Boggs will help you navigate a course to compliance by detailing your rights and responsibilities.

Customer Service in Your Library  Rm. A/B
Janet McAllister, Director of Rochester Public Library District
Create a positive welcoming experience for your library users by providing exceptional customer service. Janet McAllister will discuss what it means and how to deliver it.

SESSION THREE  2:20-3:20
Planning for Minimum Wage  Rm. 1
Ryan Franklin, Outreach Coordinator at Illinois State Library
Michael Baumann, Director of Toulon Public Library District
Obtain a better understanding of what an increase in the minimum wage will mean and develop some strategies for implementing it. Ryan Franklin and Michael Baumann will reprise their well-received presentation from Reaching Forward South.

School Library Roundtable (PDH)  Rm. 2
Janet Jenkins, Librarian at Robinson High School
Brian Reid, Director of IBHE Grow Our Own Project at Eastern Illinois University
Nothing beats an opportunity to network with colleagues. This session, facilitated by Janet Jenkins, will allow attendees to do just that. Spend quality time discussing issues of importance to you and the students you serve. Brian Reid will join the group to discuss the University’s Grow Our Own Project.
Doing Away with Dewey (PDH)  Rm. 3

Bobbi Perryman, Director of Vespasian Warner Public Library District
Michelle Goodwine, District Librarian, Hutsonville CUSD #1

Provide easier access to your materials for your users by eliminating the confusion sometimes experienced when using the Dewey Decimal System. Bobbi Perryman and Michelle Goodwine broke down this barrier and will share their processes and experiences in providing patrons a new way to access materials.

Fake News WILL Affect Your Library: Here’s How to Deal  Rm. 4

Shandi Greve Penrod, BSMC-PR, MACM, Marketing Coordinator at Illinois Heartland Library System

Misinformation and disinformation can and likely will impact your library at some point. Is fake news management part of your communication plan? Shandi Greve Penrod, nonprofit public relations and marketing specialist, will arm you with some tools and advice on how to handle these assaults and do some damage control.

How to Increase Your Circulation by 50%  Rm. A/B

Johnna Schultz, Asst. Director of Effingham Public Library

Vibrant. Aware. Responsive. Do these three words reflect your collection development attitude? If not, they can. Johnna Schultz and the staff of the Effingham Public Library have increased the libraries circulation by almost 50% over the past 5 years without significant budget increase or new user base. Learn how your library can do the same by engaging your community and finding innovative ways to share your materials further!
We give a sincere “Thank you” to the businesses and individuals who donated attendance prizes and other items.

**Grand Prize:** Illinois Library Association
Illinois Heartland Library System

**Additional Prizes:** Team One Repair

**Basket Prizes:**
- Coffee with Christine Podcast
- Crown Brew Coffee Co.
- Dena Porter
- Golconda Chocolate Factory
- Goshen Coffee
- Jim Muir, Author
- Live Simple Boutique
- Meadows Bluff Farm
- Peacock Print & Marketing
- Rise Above It Bakery & Café
- Susan Srikant, Author
- Vienna Art Studio

**Lanyards:** City of Effingham

**Additional Conference Partners:**
- Thelma Keller Conference Center

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**PRESENTERS**

Marian Albers, Mascoutah Public Library
Jim Allen, GetWiredForService.com
Michael Baumann, Toulon PLD
Christopher Boggs, Illinois Attorney General’s Office
Janet Cler, Tolono PLD
Chris Dawdy, Illinois Heartland Library System
Karen Egan, Illinois State Library
Ryan Franklin, Illinois State Library
Shandi Greve Penrod, Illinois Heartland Library System
Michelle Goodwine, Hutsonville CUSD #1
Lindsey Herron, Wood River Public Library
Janet Jenkins, Robinson High School
Jennifer Lara, O’Fallon Township High School
Janet McAllister, Rochester PLD
Breana Miller, Tolono PLD
Holly Pantle, Charleston Middle School
Bobbi Perryman, Vespasian Warner PLD
Brian Reid, Eastern Illinois University Grow Our Own Project
Sharon Ruda, Illinois State Library
Johnna Schultz, Effingham Public Library
Leander Spearman, Belleville Public Library

A special thanks goes out to all of our presenters that shared their time and wisdom.
Thank you to these events staff and to all the others who gave their time to make this day successful.

Ian Anderson  Erin Rose
Vince Andrzejkewski  Cheri Schuler-Faust
Leslie Bednar  Angela Thompson
Robert Brady  Cassandra Thompson
Brandon Chapman  Pam Thomas
Troy Brown  Brant Wingerter
Nikki Buckingham  Anna Yackle
Zach Henderson
Rhonda Johnisee
Linda Kates
John Knirr
Lia Mclnerney
Cheryl Noll
Shirley Paden
Casey Parr
Julia Pernicka
Linda Petty
Don Pippin

Committee Members:
Stacie Bushong
Colleen Dettenmeier
Ellen Popit
Dominique Granger
Shandi Greve Penrod
Susan Palmer
Kim Sparks
Anna Yackle
Lesley Zavediuk

“Leaders are limited by their vision rather than by their abilities.” — Roy T. Bennett

Meet Our 2019 Mascot
There are eight types of owls found in Illinois, four of which are native: common barn owl, screech owl, barred owl, and great horned owl. Our owl is a barn owl. Though often called “common,” barn owls are listed as “threatened” on the endangered species list.

Where’s Willow?
Do you remember Willow, our beautiful little mascot from Member Day last year? Willow is joining us today and wants to have a little fun. But where did she go? Help us find Willow! Throughout the day she will be playing hide and seek. **If you find her, take her to the Registration/Information Table and collect your prize.** Only one prize per person.

Secret Networker
One of the most valuable aspects of events like today is the opportunity for networking. To encourage network building, we’ve designated one person today a “secret networker.” It is your “job” over the day to build your network. Trade cards with as many people as possible. (Use your own business cards or the networking cards provided for you. Need more? Visit the Registration/Information Table.) At the end of the day, the secret networker will be revealed. **Everyone who gave their card to the secret networker will be entered into a drawing to win a prize.** Happy networking!
Through their generous sponsorships, these businesses helped make Member Day available to IHLS-member libraries at no cost. Please visit them in the exhibit hall and remember them when making purchasing decisions!

Gold Sponsor

Silver Sponsors
Children’s Plus
cloudLibrary by bibliotheca
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BayScan Technologies
Brodart
EMD Interactives
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Lyngsoe Systems
SWANK Movie Licensing USA
Team One Repair

Thank You!