



# Illinois Heartland Library System

## ADVOCACY COMMITTEE MEETING

January 4, 2016 - 3:30 p.m.

(via phone, Zoom, and at the office listed below)

Phone connection: 1.800.444.2801 | Conference code: 2132471

Zoom Link: <https://zoom.us/j/235931524>

Office location: 6725 Goshen Road, Edwardsville, IL 62025

Geoffrey Bant  
Tina Hubert  
Beverly Obert  
Sandy West, chair  
Sara Zumwalt

Leslie Bednar  
Chris Dawdy  
Ellen Popit

## AGENDA

Call to order

Roll Call

Public Comment

Approval of the December 6, 2016 minutes

Old Business

- a. Review and increase knowledge of IHLS action points

New Business

- a. Continue action steps towards goal 2 and 3
- b. Follow up from communications and priorities on rebranding campaign
- c. Actions toward developing 30 second message for IHLS (different for each target)

Public Comment

Next meeting – February

Adjourn

*The Illinois Heartland Library System strives to ensure that its meetings are accessible to individuals with disabilities. If you are an individual with a disability and require assistance to observe or participate in this meeting, please contact any system office at least 48 hours prior to the start of the meeting with your specific request.*

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217-352-0047

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