



# Illinois Heartland Library System

## Advocacy Committee Minutes

January 4, 2017

3:30 p.m.

Edwardsville Office

### Committee Members

Sandy West, Chair

Geoff Bant

Tina Hubert

Beverly Obert

Sara Zumwalt

Leslie Bednar

Chris Dawdy

Ellen Popit

### Call to Order

-by Sandy West at 3:32 p.m.

### Roll Call

-Geoff Bant, Ellen Popit, Sandy West, Tina Hubert, Leslie Bednar

Others present: Stacie Bushong

Excused: Sara Zumwalt, Bev Obert, Chris Dawdy

### Public Comment

-None

### Approval of December 6, 2016 minutes

-Tina Hubert motion, Ellen Popit second. Motion passed.

### Old Business

-Reviewed action points and separated some items to a parking lot for later review.

### New Business

-Added some action steps toward goal 2 tabled goal 3 for next meeting.

-Stacie Bushong reported the Communications team is still looking for logo options and did come up with a tag line. The committee recommends reaching out to other universities for options.

-Tabled 30 second message to wait for more rebranding decisions to be made.

### Public Comment

-None

### Announcements

-Next meeting scheduled for February 1, 2017 at 3:30 p.m.

### Adjourn

-Leslie Bednar motion. Tina Hubert second. Motion passed. Adjourned at 4:52 p.m.

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