



2018 Member Day Report

MEMO TO: IHLS Board of Directors
FROM: Ellen Popit & Stacie Bushong
DATE: October 23, 2018
RE: Member Day Report

This year we tried a new approach to plan Member Day with a Project Manager appointed to coordinate a team of staff members to assist with preparations and execution. The decision was made to move Member Day to the fall in an effort to see if a different time of year would encourage more attendance. Member Day was held Thursday, September 27, at the Keller Convention Center in Effingham. Our total cost was approximately \$6,197 (sponsor donations and proceeds of the surplus sale, saved us \$4,788). In addition to our vendors, we welcomed 145 attendees including staff from IHLS member libraries and IHLS staff. Included among the participants were representatives from public libraries (94), school libraries (7), special libraries (5), and staff (33), as well as five staff members from the Illinois State Library and our keynote.

The theme for the day was “Grow Your Mind” and keynote speaker, Dillon Santoni, delivered an inspirational, thought provoking and well presented session that helped set the tone for the day. A fourth breakout session was added this year and the agenda included presentations on library security, board/trustee relationships, patron access, cataloging, delivery, record retention, the Abraham Lincoln Presidential Library, service area and new directors. There was also a networking session for school librarians in addition to office hours for Cataloging and Delivery staff to meet with members. The day concluded with the semi-annual SHARE Membership meeting.

There were a lot of prizes given away to attendees starting with the first annual Member Day collectible glass. Drawings included the Local Wares & Fares and Member Day gift baskets which were filled with items that were all donated by businesses in the IHLS coverage area. A handmade wood crafted planter was also donated by a local business in addition to two 31 bags donated by Litchfield Public Library. Prizes also included 22 framed vintage iREAD posters, 3 - \$100 Amazon gift cards, tote bags with goodies and 26 books donated by Urbana local author Susan Srikant. Donors were given recognition in the Member Connection newsletter and Facebook posts. The grand prize, given away at the end of the day, was a 3D printer donated by TeamOne.

To add to the fun, all attendees had the chance to have their portrait drawn by Carbondale Operations Manager, Arlanna Fries, or their photo taken for a personalized Read poster. Members also had the opportunity to share positive comments or ideas on the “Shout Out” board.

Previous surveys helped guide planning for 2018, and in an effort to continue improving the Member Day experience, a survey was sent to participants for feedback. Results of the survey will be shared with the board and IHLS staff.

All in all Member Day was a success!



Arlanna Fries sketched over 25 portraits



Local Wares & Fares Gift Basket – all FREE!



Shout Out Board with Addie, Casey & Nikki



Grow Your Mind
IHLS Member Day 2018

Sample Read Poster Photo