Member Day 2024 Report  
Submitted by Sarah Taylor, Membership Services Assistant

Executive Summary:

The IHLS Annual Member Day conference has continued to grow and expand to a full day of professional development, networking, and inspiration for all library types. This day was created for IHLS-member libraries as an annual day of appreciation and has continued to be our biggest continuing education and networking event of the year! This Member Day, we celebrated libraries as the community’s beloved heartbeat.

Starting in 2022, this event was opened to all Illinois system library members. Members outside of IHLS can pay a small registration fee of $15 to attend. School librarians from across Illinois receive PDH hours for attending the conference. An average conference for a school librarian costs about $150, so we were thrilled to offer multiple sessions where school librarians could earn up to nine PDH hours if they attended all the PDH sessions or watched the available recorded PDH sessions.

2024 Sessions:

- 14 total sessions (3 more sessions than 2022)  
  - 12 breakout sessions
- Opening session keynote speakers – Weed ‘em and Weep: Hoarding is Not Collection Development by Holly Hibner and Mary Kelly. Holly Hibner is currently the Adult Services Coordinator at the Plymouth District Library in Plymouth, Michigan. Mary Kelly is currently an Electronic Services Librarian at Plymouth District Library in Plymouth, Michigan. They are co-founders and authors of the popular blog Awful Library Books.
- Closing session keynote speaker – Where is your pulse? By Dr. Timothy Lewis, an Associate Professor in the Department of Political Science at Southern Illinois University Edwardsville (SIUE).

2024 Attendees:

There were 476 total attendees including staff and exhibitors. This is up from 425 attendees at our Member Day 2022 conference.
# of attendees:

<table>
<thead>
<tr>
<th>Attendees (non-IHLS Staff, non-sponsor)</th>
<th>393</th>
</tr>
</thead>
<tbody>
<tr>
<td>Speakers (library staff &amp; trustees and system staff &amp; sponsors)</td>
<td>28</td>
</tr>
<tr>
<td>Exhibitors (sponsors and partners)</td>
<td>27</td>
</tr>
<tr>
<td>IHLS Staff (15 IHLS staff were also considered speakers)</td>
<td>43</td>
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2024 Exhibitors:

An exhibitor booth or prize donation is a great opportunity for businesses to showcase their business and services to the libraries of central and southern Illinois and can help form connections between businesses and libraries.

- 10 paid sponsors
  - 5 gold, 4 silver, and 1 bronze
- 6 prize sponsors
- 1 trivia sponsor
- 4 exhibiting IHLS booths (CMC, SHARE, IHLS, iLead)
- 4 exhibiting partners (MARCIVE Inc., Rolling Prairie Digital Consortium, AISLE, Southwest Advocates for Youth Services, RAILS)

2024 Financials:

<table>
<thead>
<tr>
<th></th>
<th>2022 Budget Amount</th>
<th>2024 Budget Amount</th>
<th>2022 Actuals</th>
<th>2024 Actuals</th>
</tr>
</thead>
<tbody>
<tr>
<td>Total Member Day Revenue</td>
<td>$3,650</td>
<td>$3,650</td>
<td>$4,696.42</td>
<td>$4,084.01</td>
</tr>
<tr>
<td>Total Member Day Expenses</td>
<td>$11,000</td>
<td>$13,000</td>
<td>$12,129.38</td>
<td>$10,941.35</td>
</tr>
<tr>
<td>Net Expenses</td>
<td>$7,350</td>
<td>$9,350</td>
<td>$7,432.96</td>
<td>$6,857.34</td>
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</tbody>
</table>

2024 Survey Results:

Total number of survey respondents: 64 respondents (13% of attendees)
How would you rate this virtual event?

- Excellent: 33.93%
- Good: 50%
- Fair: 14.29%
- Poor: 1.79%
- Very Poor: 0%

Average Ratings out of 5:
- Overall event rating: 4.1
- Likelihood of recommending this virtual event: 4.1
- Overall rating for keynote speaker: 4.2
How Likely is it that you would recommend IHLS Member Day virtual event to a friend or colleague?

- Very Likely: 5.36%
- Likely: 1.79%
- Neither likely or unlikely: 14.29%
- Unlikely: 35.71%
- Very unlikely: 42.86%