



Illinois Heartland Library System

ADVOCACY & EDUCATION COMMITTEE MEETING MINUTES

February 11, 2020 – 5:00 p.m.

(via phone, Zoom, and at the office listed below)

Zoom Link: <https://zoom.us/j/970443308>

408-638-0968 | ID: 970443308

Office location: 6725 Goshen Road, Edwardsville, IL 62025

Call to Order

Stacey Carter called the meeting to order at 5:01 p.m.

Roll Call

Members present: Josh Short, Stacey Carter, Tammy Krouse, Janet Jenkins, Susan Pennington

Members absent/excused: Mary Smith

Others present: Leslie Bednar (entered 5:06 p.m.) Stacie Bushong, Shandi Greve Penrod, Ellen Popit

Approval of Minutes

Josh Short motioned to approve the minutes. Janet seconded. Motion carried.

Unfinished Business

AISLE Update

Ellen Popit shared information that the Association of Illinois School Library Educators (AISLE) is wanting to improve outreach to schools. Susan Pennington suggested new librarians and principals be given information about what resources are available and librarians are instructed on how to make item requests. Ellen Popit agreed this is an area of improvement for the system. Janet Jenkins also asked for advocacy to keep school librarians. Tammy Krouse suggested information also be shared on curating digital resources. Susan Pennington suggested trying to identify small local librarian networking groups for outreach. Shandi Greve Penrod will explore the option of listing those group meeting dates in the Member Connection newsletter.

Legislative Meet Ups

Leslie Bednar reported the southern Illinois Legislative meet-up (in Edwardsville) had a larger legislator attendance than in the past. Ellen Popit reported the event in Effingham also had more representatives, library trustees, and system staff than in the past. Stacey Carter will be attending her local meet-up in Bloomington on Friday, February 14th.

IMAGINING TOMORROW ~ DELIVERING POSSIBILITIES TODAY!

New Business

Illinois Library Association Small and Rural Libraries Forum

Ellen Popit reported the forum is in the formation stage at this time. Anna Yackle is our point person in the group. The key for success will be participation from central and southern Illinois libraries. Stacey Carter has recommended we encourage members to submit proposals to present at the Illinois Library Association (ILA) conference. Leslie Bednar also stated ILA is encouraging librarians to partner with each other to present sessions together.

Marketing – Committee-Focus

Shandi shared an idea about a community outreach plan for IHLS. Stacie Bushong said she can share documents from the original committee outlining ideas and plans to do this type of advocacy for the system. The group is interested in exploring options. Janet Jenkins shared the ROE #12 is holding an Administrator Academy in Robinson on Wednesday, March 11th. It's possible she can put a plug in for the system. Josh Short recommends the possibility of speaking on podcasts.

Public Comment

None

Announcements

Leslie Bednar shared that Ashley Stewart, Director of the Caseyville Public Library District, formed a group along with several libraries in the district and the school superintendent. She would like Ashley to share some information about their group at a future meeting.

Adjournment

Susan motioned to adjourn. Josh Short seconded. Motion carried. Adjourned at 5:48 p.m.