



## Advocacy and Education Committee Charge

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The IHLS Advocacy and Education Committee is an adhoc committee comprised of board members and staff. Their focus is increasing awareness of IHLS services for member libraries and potential members and supporting member libraries in pursuing their own advocacy efforts.

**Understand:**

To understand the challenges facing libraries as they strive to promote the value of library services to the communities they serve.

**Educate:**

Educate member libraries, school administrators, citizens, community groups, legislators (local, state and national), corporate leaders and other potential stakeholders about the mission, goals and services of IHLS.

**Advocate:**

Promote and "market" our value to those audiences to influence opinion and decisions that might effect our ability to provide services and fulfill our mission and goals.

**Build relationships:**

Build, maintain and develop strong relationships with member library staffs, library boards, school administrators, school boards, community groups, corporate leaders, legislators and other potential stakeholders.

**Empower Board Members & IHLS Staff:**

Provide board members and staff with tools to support advocacy and education efforts in their own communities.

**Models:**

Develop education, advocacy and relationship building models that can be shared with member libraries so they can create a library supportive culture within their own communities.