

Here are some practical examples.

1. Find New Customers or Grow a Business

New Customers are the life-blood of a business. No new customers, No growth! Find and contact:

- New Businesses opening up
- New Movers to your area
- New Homeowners
- Existing businesses that could become customers.



2. Looking to Open or Expand Locations Location, Location, Location! It's the critical factor.

30 Million Businesses & Executives Search by Type of Business, Emp/Size, Sales,

Geography, & more. View Sample Reports

200,000 NEW Movers Added Weekly

Search by Move Distance, Housing Type,

50,000 NEW Homeowners Added Weekly Search by Geography, Time Frame,

& more. View Sample Reports

& more View Sample Reports

AtoZdatabases can help find the best location by looking at factors such as nearby competitors, area population, income, and where new businesses are popping up.



Average cost of a specialized list of consumers or businesses: \$500.

→ Get Started

→ Get Started

→ Get Started

Cost to business when the same list is obtained through the library: <u>FREE</u>!

3. Outreach to Local Community

Robert Frost said "Good fences make good neighbors." And good neighbors communicate! Sometimes a business needs to inform their neighbors of new services, events, construction, or even parking concerns. Use a map-based search to get contact information for nearby residents and/or businesses.





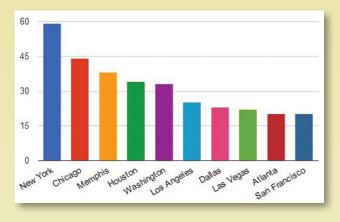
Toll Free: 877.428.0101 *Fax:* 402.704.7047 *Email:* sales@atozdatabases.com

AtoZdatabases.com 11211 John Galt Blvd • PO Box 27757 Omaha, NE 68137-0757

4. Form a Business Alliance

Business Alliances can help a community prosper through charitable works, economic development, and attracting new businesses to your area. Where can we find all businesses with common markets or common locations? AtoZdatabases gives you a complete list and contact information.

| 1 Page 1 of 20 | | Sort [| Graph | 🛱 Data Matrix | Details | | ± Download | 🖨 Print | 🖾 Email |
|--|-----------------|---------------------------|--------------|---------------|---------|----------------|----------------|----------------|---------|
| Business Name | ٥ | Address | ٥ | City, State | \$ | ZIP | ^ | Phone | 0 |
| Aim Dynamics | | 600 Weaver Park Rd | | Longmont, CO | 80501 | | | (303) 772-6100 | |
| Front Range Indoor Golf | | 900 S Hover St Ste D | | Longmont, CO | 80501 | | | (720) 340-4866 | |
| In The Black Ltd | | 525 3rd Ave Ste 108 | | Longmont, CO | 80501 | | | (303) 772-3933 | |
| Moutain Vista Management Inc | | 1130 Francis St | | Longmont, CO | 80501 | | | (720) 684-6132 | |
| Press Print Signs And Graphics | | 1325 Sherman Dr | | Longmont, CO | 80501 | | (720) 491-3487 | | |
| Brett Wingparete | 1016 Coffman St | | Longmont, CO | 80501 | | (720) 491-3955 | | | |
| Lassy Project LLC | 204 S Bowen St | | Longmont, CO | 80501 | | | (720) 491-3463 | | |
| Longmont City Police Non-Emergency Crime Reporting | 225 Kimbark St | | Longmont, CO | 80501 | | | (303) 651-8501 | | |
| Milestone Medical Group | | 2030 Mountain View Ave | | Longmont, CO | 80501 | | (303) 485-3559 | | |
| Route 66 Restaurant Equipment | | | | Longmont, CO | 80501 | | (303) 774-0500 | | |
| Aguirre Law Group | | 659 4th Ave | | Longmont, CO | 80501 | | | (303) 834-9173 | |
| Carroll-lewellen Funeral And Cremation Services | | 503 Terry St | | Longmont, CO | 80501 | | | (720) 414-3330 | |



5. Reports for Investors

Small Businesses are always looking for additional financing, such as bank fnancing, angel investors, venture investors, or others. How can a business owner show the potential? Analyze the market! AtoZdatabases provides charts and graphs of the marketplace.

How Libraries Can Assist Businesses

A Business Database is obviously important. But here are a few additional ways your library can be business friendly.

- Make meeting spaces available. Home-based businesses often struggle to find suitable meeting locations. Can your library provide a meeting room to assist?
- Invite businesses to sponsor library events. Local businesses would love to have an audience for informative sessions. Consider an exercise class, or a computer class, a real-estate seminar, financial planning class, and much more. They would be glad to do this. FREE!
- Make available a Business Resident Library Card. Not all business executives live in your library district. Provide a way for those employed in your community to get a card. This may even be through a nominal fee.
- Reach out to Business Gatherings. Your local Lions Club, Chamber of Commerce, Downtown Business Association, would all love to hear about the work their local library is doing!

For more information about AtoZdatabases[°], or for a **FREE TRIAL**, call us at 877-428-0101, or email to sales@atozdatabases.com.



Toll Free: 877.428.0101 *Fax:* 402.704.7047 *Email:* sales@atozdatabases.com

AtoZdatabases.com 11211 John Galt Blvd • PO Box 27757 Omaha, NE 68137-0757 ¹⁵³³⁰