

SCHOLASTIC LITERACY PARTNERSHIPS

Dear Librarian,

At Scholastic, we share your mission and are continually encouraged by the energy, creativity and dedication of librarians like yourself. To support your efforts and to help you inspire children to be lifelong readers, Scholastic created the Literacy Partnerships program.

We acknowledge it is that time of year when you are busy preparing and running your **summer reading programs**. We want to partner together to make it possible to reward summer reading with books as your incentive. You can join over 20,000 member groups who are enjoying the benefits of the program. Together we place books into the homes of millions of children each year!

Best Books for the Best Prices! Membership entitles you to over 9,000 high quality and instructionally sound books at the best prices. Aside from top quality fiction and nonfiction titles from the program offerings, there are many benefits to ordering your books directly from Scholastic Literacy Partnerships: generous discounts of up to 72% off list, customized list building, FREE books and excellent personalized service that Scholastic makes possible for all partners!

- **\$1.00 specials!** We bring the warehouse to you with our new \$1.00 specials.
- **Free Bonus Books!** Scholastic donates back to your literacy program by giving you 10 FREE books for every \$150 spent. Bonus book collections increase the number of children you can serve and lowers the per book price.
- **Free Shipping and Handling!** Literacy Partnerships orders are never charged shipping and handling on regularly processed orders. Spend your budget on what matters- books.
- **Low-Priced Collections!** Our super saver collections are time-saving and cost effective ways to get the most popular titles at the lowest prices. Many collections offer titles at less than \$2.00 per book!

Please keep us in mind when you prepare your programming for any upcoming holiday book giveaways, library week celebrations, earth day events, 1,000 books before kindergarten efforts, back to school events, black history month celebrations, story time incentives, author visits, baby bag programs, or Santa visits, etc. We guarantee to provide the personalize account management you deserve. Please contact me with questions or when you are ready to finalize your order. I would like to help you send every child home with a great book!

Thank you again for your time—and your dedication to getting more books into children’s hands!

■ **Low-Priced Collections** ■ **Free Shipping and Handling**
■ **\$1.00 Specials** ■ **Free Bonus Books**

Sincerely,

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